



FOR IMMEDIATE RELEASE

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Ichigo Matcha Expands to Auraria Campus with Two New Locations Opening August 18, 2025

Denver, CO — Auraria Campus is getting a flavorful boost this August with the arrival of **Ichigo Matcha**, the beloved Japanese dessert café known for its vibrant matcha teas, refreshing boba drinks, soft serve ice cream, savory ramen, and hearty rice bowls. The new locations will open in both the **Administration Building** and the **North Classroom Building**, offering students, faculty, and visitors even more delicious and convenient dining options. Dedicated order pick-up parking spots will be available in both locations.

Already a favorite on Denver’s bustling 16th Street, Ichigo Matcha is bringing its popular and unique menu to the heart of downtown’s academic hub. The addition of this local hotspot marks a significant enhancement to the campus food scene, with its focus on high-quality ingredients, traditional Japanese flavors, and modern café vibes.

“We’re thrilled to welcome Ichigo Matcha to the Auraria Campus community,” said **Alyssa Nilemo, Deputy Chief Activation Officer for the Auraria Campus**. “Their menu offers an exciting variety of options that we know our students and staff will love. From savory ramen to sweet matcha soft serve, Ichigo Matcha is exactly the kind of dynamic food partner we’re proud to bring to campus.”

“The arrival of Ichigo Matcha is a vibrant step forward in our broader campus food and beverage strategy. We’re intentionally curating dining experiences that reflect the diversity, energy, and evolving tastes of our student body and community. As we look ahead to new growth and developments on campus, our focus remains on bringing in partners who offer both cultural richness and culinary excellence. Ichigo Matcha is a perfect example of that vision in action,” remarked **Colleen Walker, Auraria Campus CEO**.

Stay tuned for grand opening details and special promotions as Ichigo Matcha prepares to open its doors the first week of the fall semester, starting August 18, 2025.



The two locations where Ichigo Matcha will open are in the Auraria Campus Administration Building, off 5th Street, and the North Classroom Building, west of Speer Blvd.

About Ichigo Matcha

Ichigo Matcha is a locally loved Japanese dessert café with a flagship location on 16th Street in Denver. Known for its premium matcha drinks, boba teas, soft serve, ramen, and rice bowls, Ichigo Matcha combines authentic flavors with a modern twist to deliver an unforgettable dining experience.

About the Auraria Campus

The Auraria Campus is a dynamic and vibrant higher education community in downtown Denver. The 150-acre campus is shared by three separate and distinct institutions of higher learning: Community College of Denver, Metropolitan State University of Denver, and the University of Colorado Denver. The Auraria Campus is a separate state entity whose role is to provide and manage shared services, facilities, and property to support these prominent institutions in achieving their goals. The Auraria Campus is the largest collective college campus in Colorado, serving over 43,000 students, faculty, and staff.



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