

AURARIA CAMPUS

FY25-26 STRATEGIC WINS SNAPSHOT

Q1-Q2 ORGANIZATIONAL HIGHLIGHTS (JULY-DECEMBER)

Overview

During the first and second quarters, Auraria Campus achieved strong operational results alongside increased campus activity—advancing the shared mission of our higher education partners to serve students through accessible, affordable, and high-quality education. These gains strengthen student-focused services, deepen campus community, and support the long-term sustainability of a vibrant, inclusive learning environment.



13,000+

student IDs produced supporting access and onboarding

7,000+

facilities, custodial, IT, and safety service responses

2.9B

Nearly 900 media mentions generating 2.9B impressions

\$2.5M

\$2.5M philanthropically raised for the new Auraria Early Learning Center (Project is 66% funded)

Sustainable Funding ● Exemplary Service ● Vibrant Environments ● Activated Partnerships

Vibrant Environments

Modernizing facilities, enhancing shared spaces, and activating campus life



Facilities Services

- 2,967 corrective + 1,200 preventive work orders completed
- 88 new projects launched, 30 completed

Major Infrastructure

- PE/Event Center HVAC replacement completed
- Campus Safety Center groundbreaking ceremony

Campus Activation

- Quadside Tavern & Ichigo Matcha openings
- Vibrant entrances completed (7th Street Garage, 9th Street)

Placemaking & Stewardship

- Campus flower bed planting initiative
- Golda Meir Memorial Garden dedication

Campus Safety & Staffing



2,229 calls for service

5,185 foot patrols and 1,148 officer-initiated activities

2.66 minute average response time

10 hosted 10 training courses and 3 large community events



Exemplary Service

Custodial Services

- 271 situational service calls addressed

Information Technology

- 4,818 service tickets resolved
- 100% of high-priority incidents resolved
- 99% overall resolution rate
- 1,997 assets actively managed

Parking & Transportation

- 3,059 calls responded to
- 975 shuttle rides completed
- Two Pizza with Parking open houses hosted

Welcome Week

- AHEC Staff welcomed thousands of students and helped them navigate their way around campus



Brand Reach & Digital Impact

- ~900 media mentions | 2.9B impressions
- **Social media** +500 followers (Oct-Dec)

Most engaged post in Auraria history: Denver Christkindlmarket Welcome

- Instagram: 92,562 views, 3,668 engagements
- Facebook: 24,216 views, 94% non-followers
- LinkedIn: 16,367 impressions, 700 engagements
- Hispanic Heritage Month reel: 9,762 views



Activated Partnerships

Cultural & Community Installations

- Dia de los Muertos exhibit (Tivoli Atrium)
- Somos Agua mural installation

Strategic Development

- Summit House groundbreaking
- Latino Hispanic Heritage History Museum option agreement completed

Education & Family Support

- Financial literacy courses for ELC families (PNC Bank grant)

Institutional Collaboration

- SLA committee advancing campus-wide service level agreements

Signature Events

- Mile Long Table (Q1)
- Christkindlmarket (Q2)

Sustainable Funding & Visibility

Revenue & Philanthropy

- 155% YoY increase in nights & weekend parking revenue
- \$2.5M philanthropically raised for the new Auraria Early Learning Center (Project is 66% funded)

Expanded revenue diversification:

- Living & Learning Hub Ground Lease completed
- Dept of Revenue Regional Service Center lease completed
- Billboards



Sustainability & Community Well-Being

Waste Diversion & Recycling

41,422 lbs of organics diverted through composting

37,658 lbs of metal recycled

752 hard-to-recycle items collected

Hunger & Homelessness Awareness Week

347 attendees

200+ meals served

3,500 lbs of food donated

38 partners and 15 departments engaged

Free Store & Clean-Up Efforts

1,900 lbs donated, 880 visitors

685 lbs 75 volunteers removed 685 lbs of creek trash

Student Engagement

1,038 Sustainability Fee surveys collected

21 students certified, Sustainability Workshop relaunched as a micro-credential

